

Utility

Utility is meant to be **simple** and **realistic** to achieve, yet effectively **bring value** to the project's holders.

Many projects nowadays implement **staking** but most have a common problem: **worthless tokens.**

Our project is different. We intend to implement staking, but we want our **holders to be able to use their tokens IRL.**

But how? 

Other than creating **our own token** and **implement staking**, we will also **create a whole ecosystem** for our holders to spend the tokens.

The idea is to **create our own store** where you can **exchange the tokens for IRL products**. From merch, to coffee and cannabis related products (like mugs, papers, trays), our goal is to **grow our product line continuously** and decide with the community what items should be added to the store.

In simple words: holding a CCS nft will allow you to get IRL products simply by staking.

How will staking work? 

Staking in general involves holding your nft in a staking platform that gives you a specific amount of tokens (our own custom token) every week.


For example, each koala from our collection could give you the possibility of earning 1 token per week, so after 10 weeks you would have 10 tokens.

Loyalty Nuggets 

To guarantee **more value for loyalty**

nugget holders**, every **loyalty nugget doubles as a staking asset. **

This means that on top of staking your CCS koala nfts, you will also be able to **stake your Loyalty Nuggets. **

**How can we afford to exchange IRL products for a token with no value. ** 

- we will use **money from the mint** + **royalties** to fund the IRL products

- we will **create partnerships** with brands who benefit from some exposure to our community

- we will leverage our community to generate revenue through other **initiatives in the Cardano blockchain**